

Beat: Sports

## **OLYMPICS GAMES PARIS 2024 TO CREATE 150 000 NEW DIRECT JOBS & OPPORTUNITIES**

### **OVER THE NEXT 5 YEARS**

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**USPA NEWS** - With more than five years to go before the big event, Paris 2024 and the Games' stakeholders have today launched a plan that is totally innovative in both its approach and scope and which seeks, through the Olympic Games, to create new tender and job opportunities. Paris 2024 has today taken another step forward in its efforts to stage a different kind of Games. In conjunction with all the project's stakeholders, Paris 2024 has unveiled a plan that is groundbreaking in terms of its scope and foresight, to ensure that everyone can benefit from the tender and employment opportunities afforded by the Games. The plan is targeted in particular at organisations and people who are not usually given such opportunities, namely very small, small and medium-sized businesses, companies operating in the social solidarity economy, job-seekers and disadvantaged groups in the labour market.

"We have sought, right from the outset, to organise inclusive and socially committed Olympic Games that bring benefits for as many people as possible," said Paris 2024 President Tony Estanguet.

### **PARIS 2024 HAS SOUGHT TO ORGANISE SOCIALLY AND ECONOMICALLY RESPONSIBLE GAMES- TONY ESTANGUET SAID-----**

"We have sought, right from the outset, to organise inclusive and socially committed Olympic Games that bring benefits for as many people as possible," said Paris 2024 President Tony Estanguet. "The plan we are embarking on today, well in advance of the event, will enable small firms (very small, small and medium-sized businesses and companies operating in the Social Solidarity Economy) to plan ahead and organise themselves with a view to winning Games-related tenders. The plan complements the mapping study that we are also unveiling today and which details the sectors and employment opportunities opened up by the Games and gives job-seekers the opportunity to start training now so that they can apply for Games-related openings in the future." Since the start of the bid phase, Paris 2024 has sought to organise economically and socially responsible Games that seek to show France at its very best. This unprecedented commitment, made in conjunction with social partners and Professor Muhammad Yunus, the 2006 Nobel Peace Prize winner, brings together all the Games' stakeholders: the French government, the City of Paris, the Île-de-France region, the department of Seine-Saint-Denis, Greater Paris, regional and local authorities, as well as employment, social inclusion and training partners, and the voluntary sector, etc. The success of the plan depends on hitherto unseen levels of collective involvement and shared responsibility.

In an effort to make the plan as effective as possible and in building on the pledges made in the bid phase, Paris 2024 has carried out its first specific actions, more than five years before the event, with the roll-out of the Yunus Charter, the Social Charter and the Social Inclusion Charter. These actions provide companies with an initial raft of specific support tools, with a single point of entry to Games-related tenders and enabling them to inform, prepare and organise themselves well in advance of the calls for tenders being issued. These actions are also designed to allow stakeholders to make their preparations, support disadvantaged groups in the labour market or people who are out of work (training, inclusion, etc.), train them and enable them to access jobs created by the Games.

### **HUNDREDS OF TENDERS OPEN TO COMPANIES TO CREATE 150 000 JOBS -----**

Given their scale and projection, the 2024 Games represent a major challenge in terms of their organisation. They are, quite simply, the greatest event ever held in France. The Games are also an outstanding opportunity, not least in terms of the economy and employment. Hundreds of calls for tenders will be issued over the next five years (the biggest contracts from 2021 and in a growing number through to 2024) by the Paris 2024 Organising Committee and SOLIDEO, the company responsible for delivering the permanent venues built for the Games. These tenders will cover a wide range of sectors, among them consultancy services, event planning, security, catering, medical services, hospitality, and construction. In fulfilling these contracts and helping to make Paris 2024 unique, creative, inclusive and solidarity-oriented Games, the Organising Committee and all its stakeholder partners are looking to bring very small, small and medium-sized businesses on board along with companies forming part of the Social Solidarity Economy. These firms are the driving force and the lifeblood of the French economy today and account for 99% of French companies. Their flexibility, ability to innovate and their diversity are all attributes that will have a major part to play in the success of the Games. 150,000 jobs directly created over the next five years through the organisation of the

Games-----

The plan launched today by Paris 2024 and the various Games stakeholders strives to create a level playing field that allows very small, small and medium-sized businesses and companies forming part of the social solidarity economy to bid for contracts with the same chance of success as major groups, who are more accustomed to responding to invitation to tender procedures. It also provides people who are out of work, at a disadvantage in the labour market, looking for work or who are in employment but wish to change careers with the chance to receive training and make the most of the opportunities afforded by the Games. The second part of the plan is the mapping study launched by Paris 2024 and conducted by Amnyos and the Centre for Law and Economics of Sport (CEDES) in Limoges, which has revealed that 150,000 direct jobs will be mobilized over the next five years as a result of the organisation of the Games. These jobs will come in three main areas: construction work conducted ahead of the Games, event planning and organisation, and tourism.-----

This innovative plan does not come to an end with the Games. It looks far beyond. Paris 2024 and all its stakeholders wish to leave behind them a plan and tools that will remain in place long after the Games are over, for use at the major international sporting events of the future

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